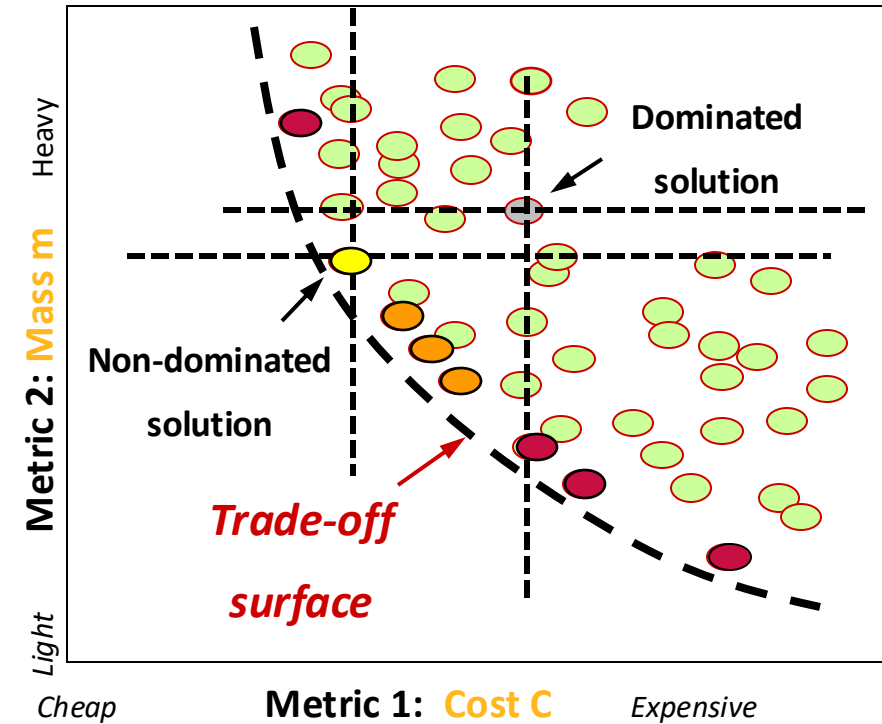




# Objectives in conflict: trade off methods and penalty functions

Mike Ashby  
Department of Engineering,  
University of Cambridge



# Learning objectives for this lecture unit

## Ansys software mentioned

- Ansys Granta EduPack™, a teaching software for materials education

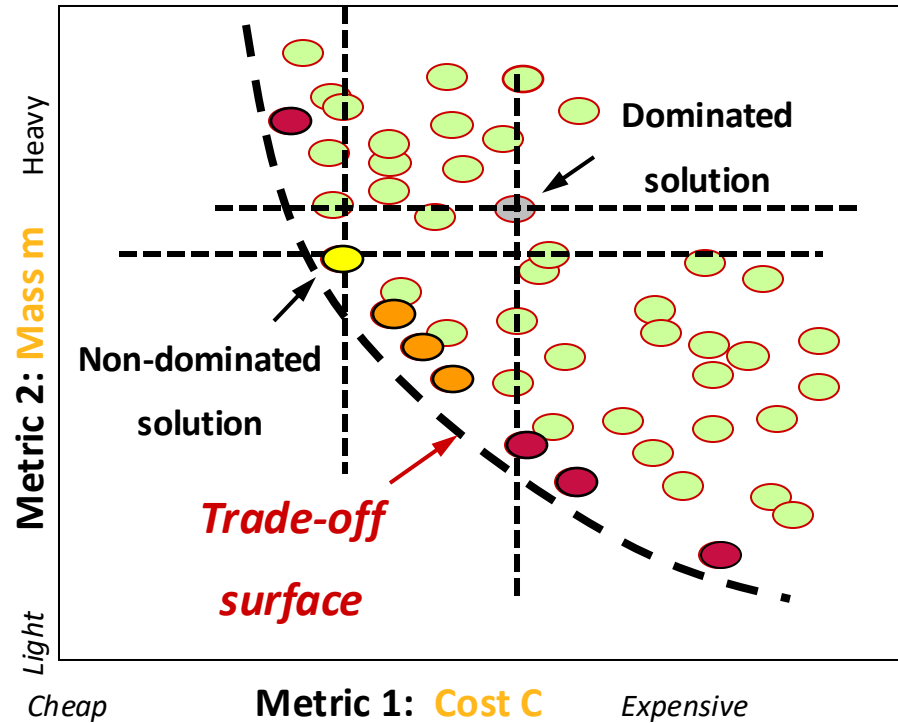
## Intended Learning Outcomes

<b>Knowledge and Understanding</b>	Knowledge on graphical trade-off methods and penalty functions
<b>Skills and Abilities</b>	Ability to select systematically when design objectives conflict
<b>Values and Attitudes</b>	Appreciation of the value of compromise in engineering design

## Resources

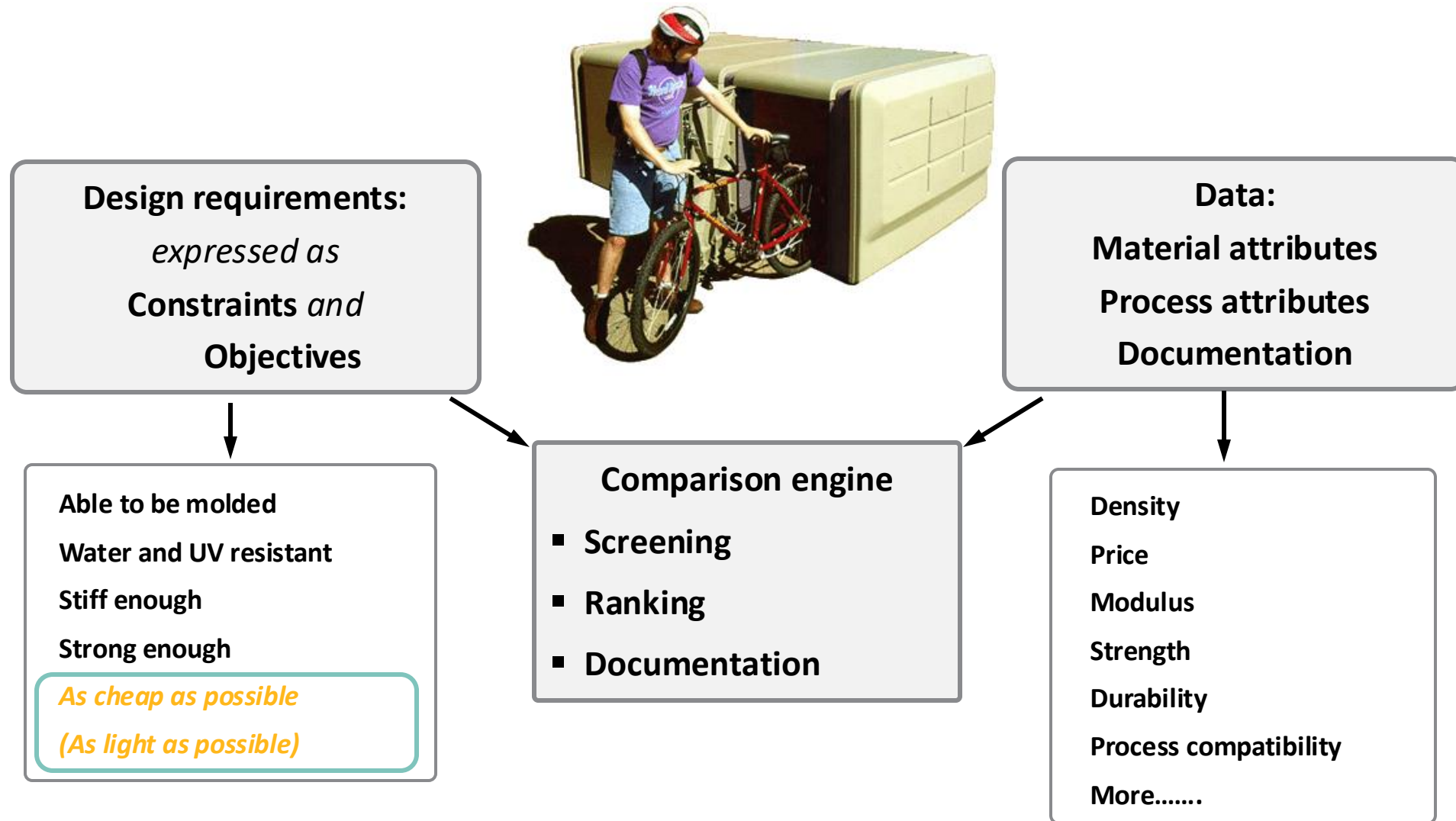
- Text: “**Materials Selection in Mechanical Design**”, 5<sup>th</sup> Edition by M.F. Ashby, Butterworth Heinemann, Oxford, 2016. Chapters 8-9
- Text: “**Materials and the Environment**”, 2<sup>nd</sup> Edition by M.F. Ashby, Butterworth-Heinemann, Oxford 2012, UK. Chapters 9-10

# Outline of lecture unit



- Almost always **2+ objectives** – they conflict
- **Trade-off methods**
- **Penalty functions** and exchange constants
- Two-objective minimisation using the Ansys Granta EduPack software

# The selection strategy: materials



# Multiple constraints and objectives

Design requirements set **constraints** – criteria for screening  
**objectives** – criteria for optimising

## **Typical constraints**

*The material must be*

- Electrically conducting
- Optically transparent.....

*And meet target values of*

- Stiffness
- Strength.....

*And be able to be*

- Die cast
- Welded .....

## **Typical objectives**

*Minimize*

- **Mass  $m$**  (*satellite components*)
- **Volume** (*mobile phones*)
- **Energy consumption** (*fridges*)
- **Carbon footprint** (*cars*)
- **Embodied energy** (*materials*)
- **Cost  $C$**  (*everything*)

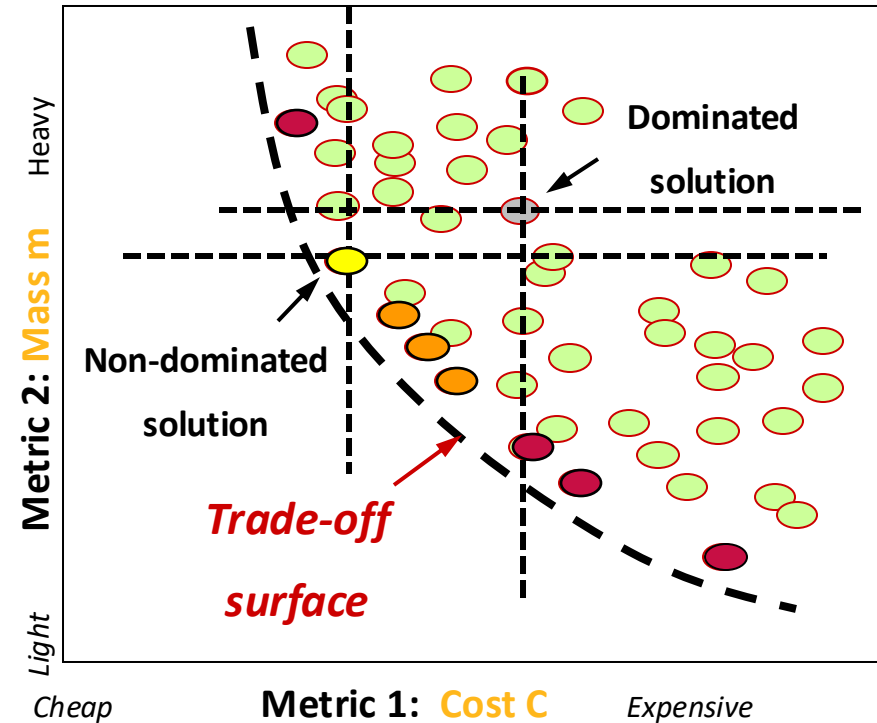
Dealing with multiple constraints is straightforward

Dealing with multiple objectives needs **trade-off methods**



Take, as example, simultaneously minimizing **mass  $m$**  and **cost  $C$**

# Multi-objective optimization: *the words*

- **“Solution”**: a candidate that meets the constraints, but not necessarily optimum by either objective
- Plot solutions.  
(**Convention**: express objectives to be **minimized**)
- **“Dominated solution”**: one that is definitely non-optimal
- **“Non-dominated solution”**: one that is optimal by one metric (but not usually by both)
- **“Trade-off surface”**: the surface on which the non-dominated solutions lie (Pareto Front). In our case a 2-dimensional curve



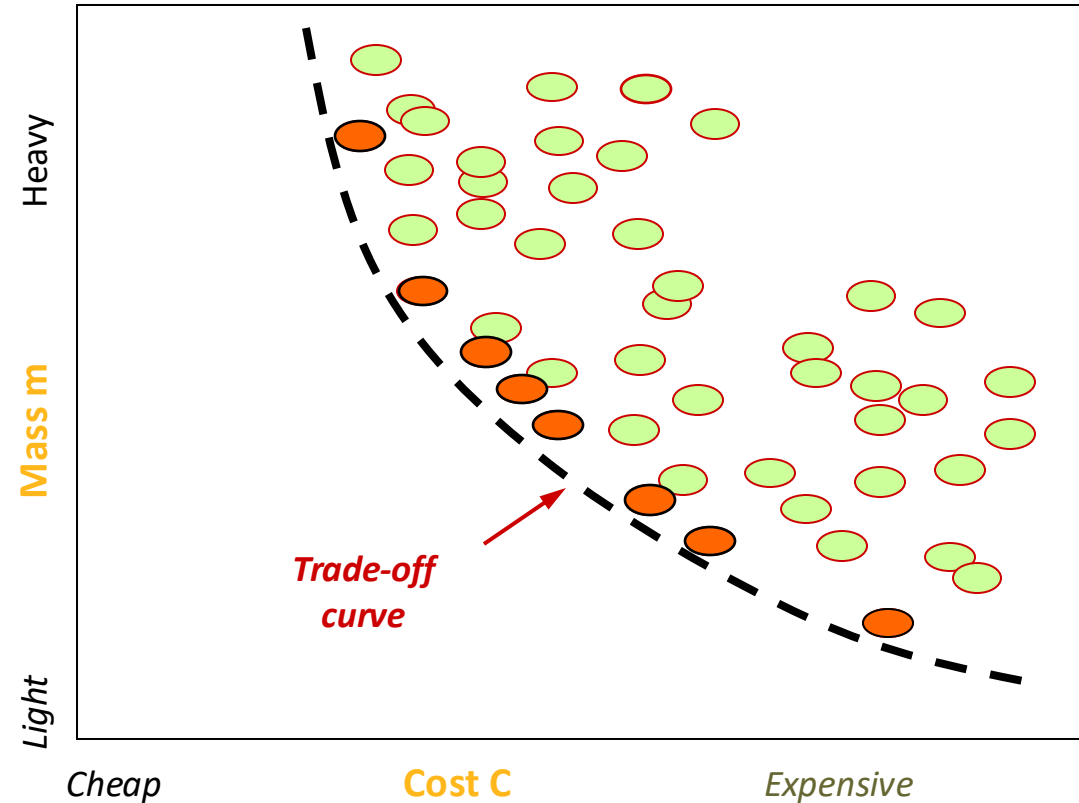
# Finding a compromise: strategy 1

- Make a trade-off plot 
- Sketch a trade-off curve 
- Use intuition to select a solution on the trade-off curve

- “Solutions” nearest the surface offer the best **compromise** between mass and cost

- 8 out of 50

- Choose from among these - depends on how highly you value light weight



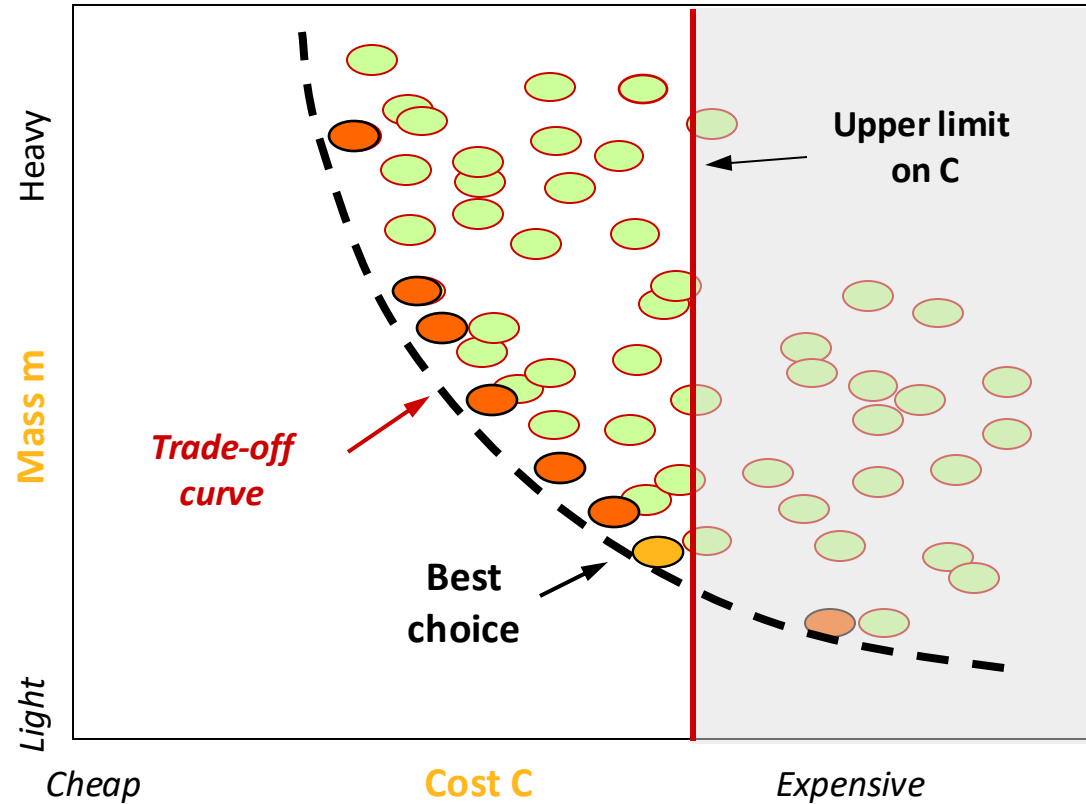
# Finding a compromise: strategy 2

- **Reformulate** all but one of the objectives as constraints, setting an upper limit for it

OK if budget limit

- BUT....cheating

Cost is treated as *constraint*, not *objective*.





# Finding a compromise: strategy 3

Define locally-linear  
Penalty function  $Z$

$$Z = C + \alpha m$$

Seek solution with smallest  $Z$

- Make **trade-off plot**

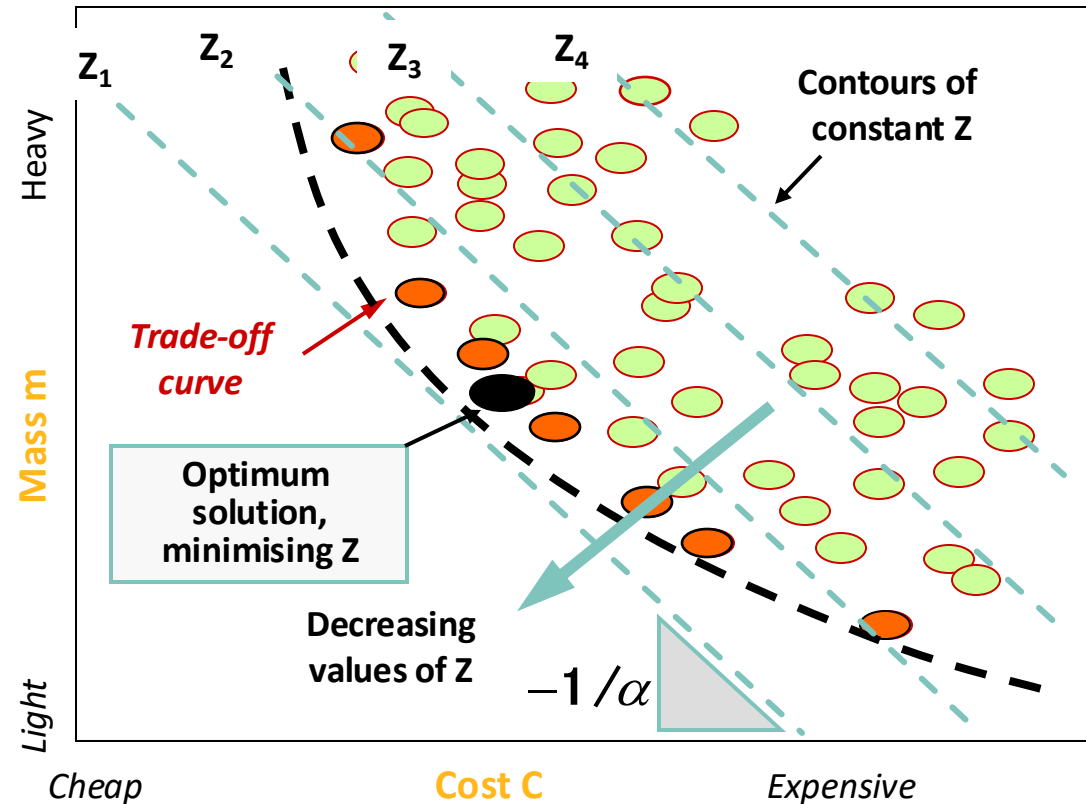
Plot on it contours of  $Z$

$$m = -\frac{1}{\alpha} C + \frac{1}{\alpha} Z$$

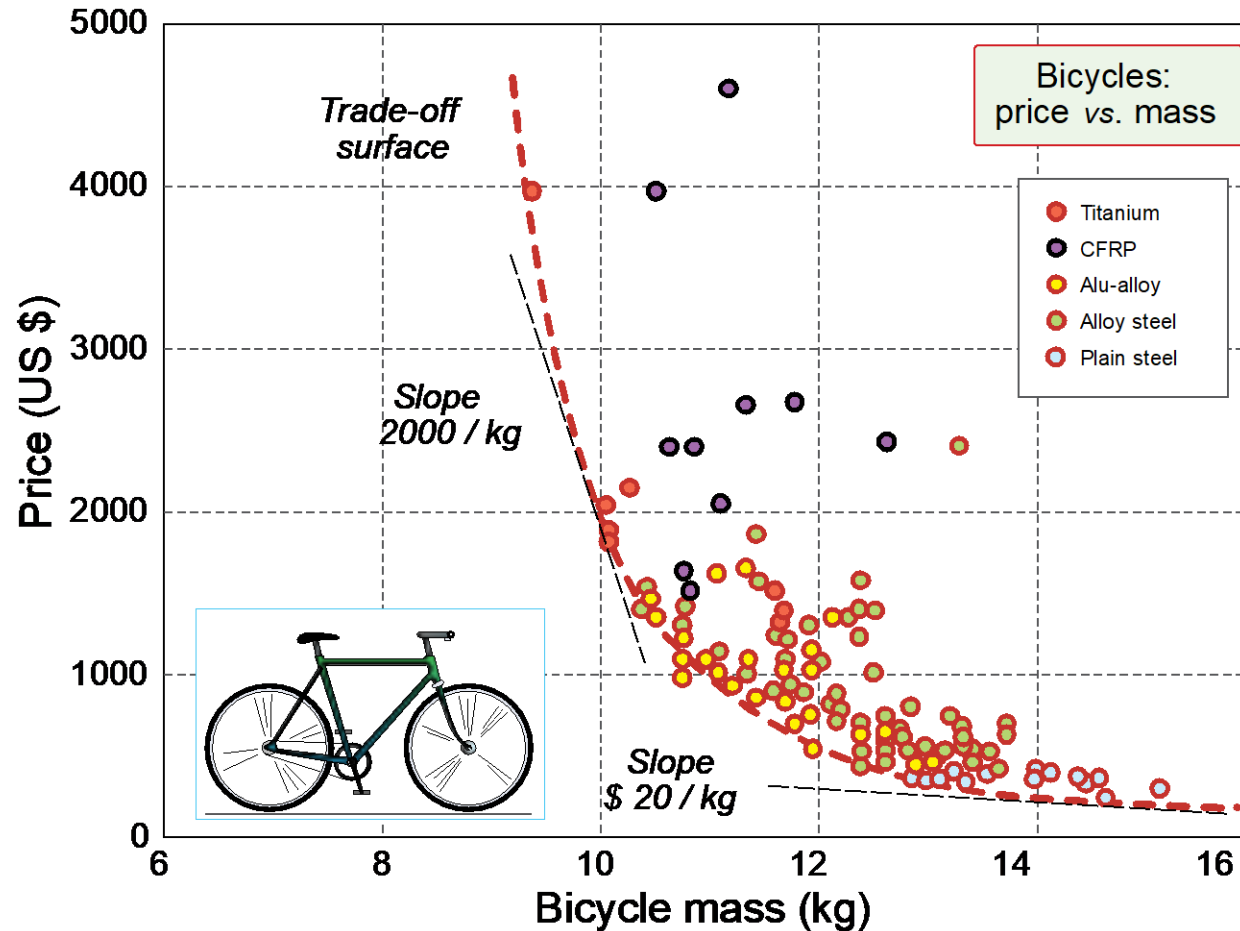
Lines of  $Z$  have slope  $-1/\alpha$   
(needs linear scales)

- Read off** solution with lowest  $Z$

- Two issues:**
  - (Q1) What is the so called exchange constant,  $\alpha$  ?
  - (Q2) What if we have **Log**, not **Linear** scales?



# (Q1) Example of graphical solution for teaching



$\alpha$  determines a location on the trade-off curve and reflects priorities (price per kilo)

# (Q1) Example: materials for transport systems

*Choice of material depends on system*

- **Mass**, in transport systems, means **fuel**
- **Life cost** = Initial cost, **C** + Fuel cost over life, scaling with mass **m**
- **Penalty function**  $Z = C + \alpha m$
- Must establish **exchange constant**,  $\alpha$

\$

kg

\$/kg



Steel

Steel / Alu

Alu / (composite)

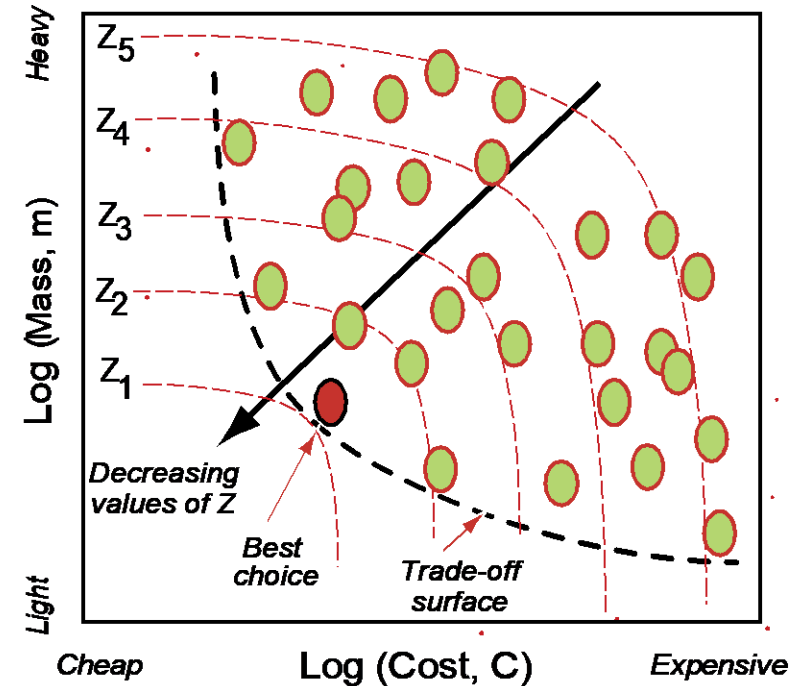
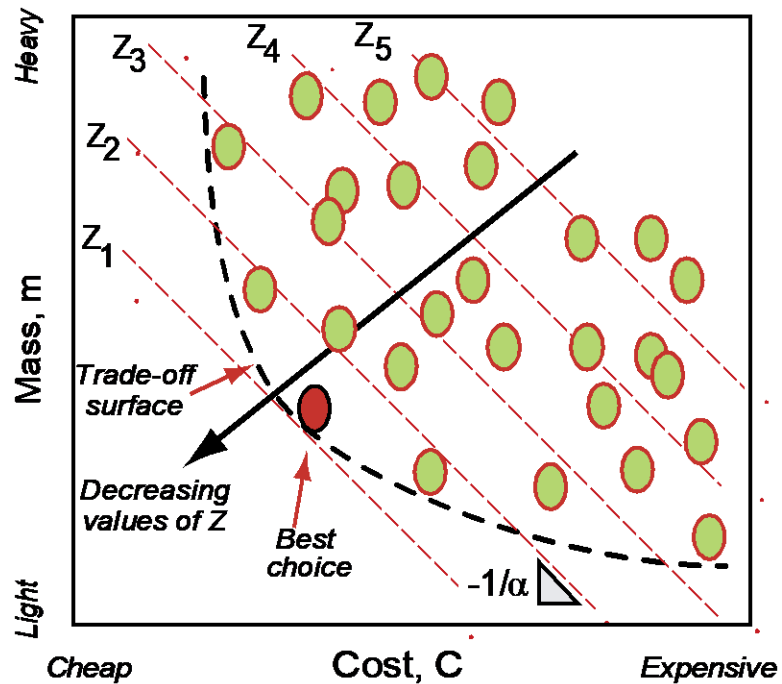
Alu / Ti / composites

Composites

$\alpha$   
(\$/kg)

3 – 6	6 – 20	100 – 600	600 – 2,000 (?)	5,000 – 10,000
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## (Q2) Linear penalty functions go with linear axes

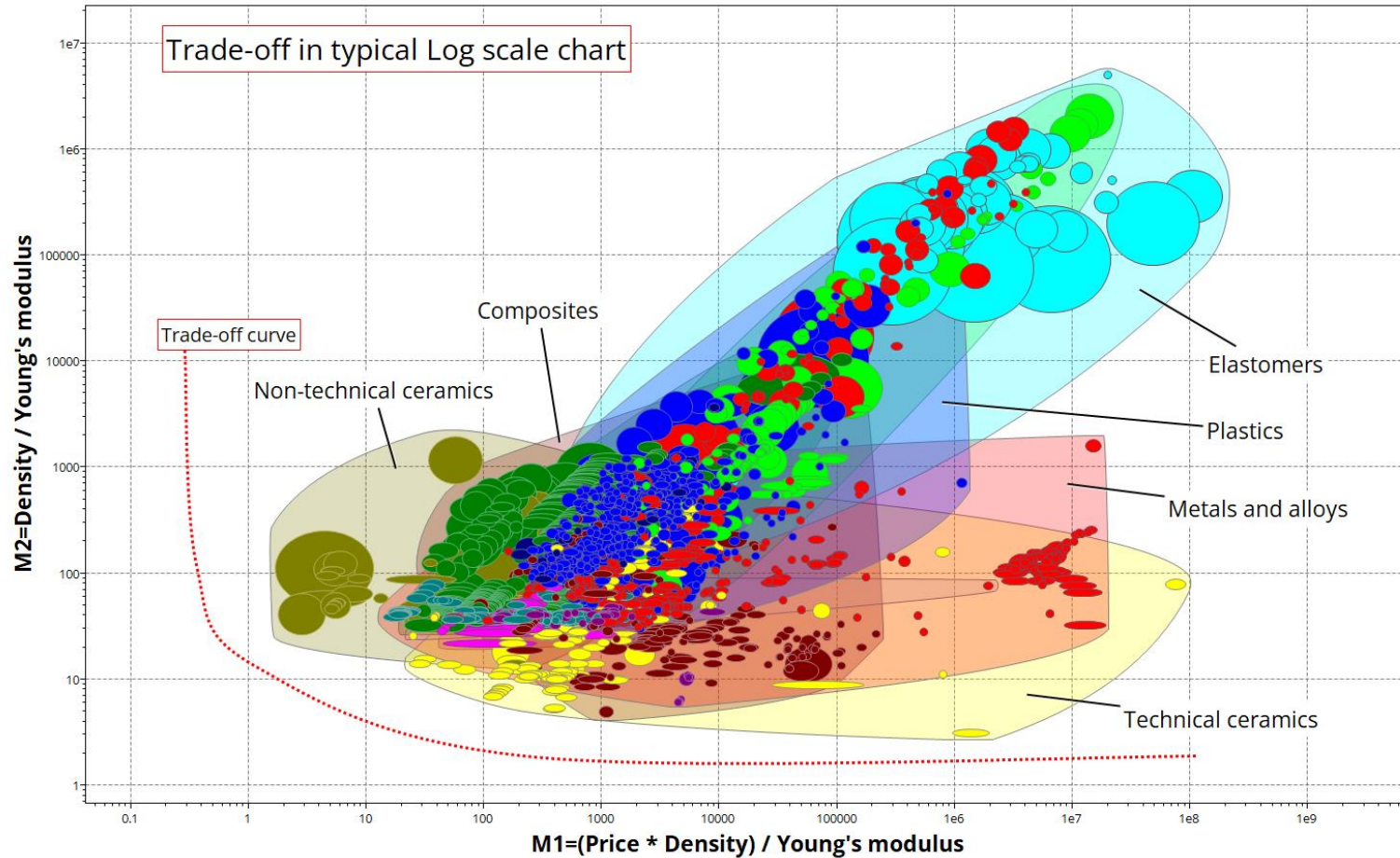


- Set your axes to linear before plotting property charts for linear penalty functions
- Logarithmic scales give the same best choice but Z no longer appears as straight

# (Q2) Example of two-objective Log chart

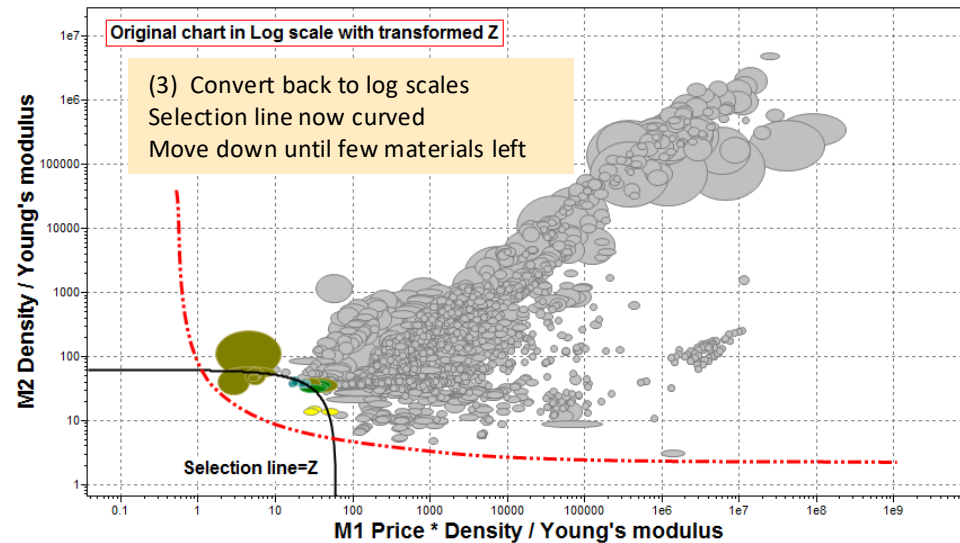
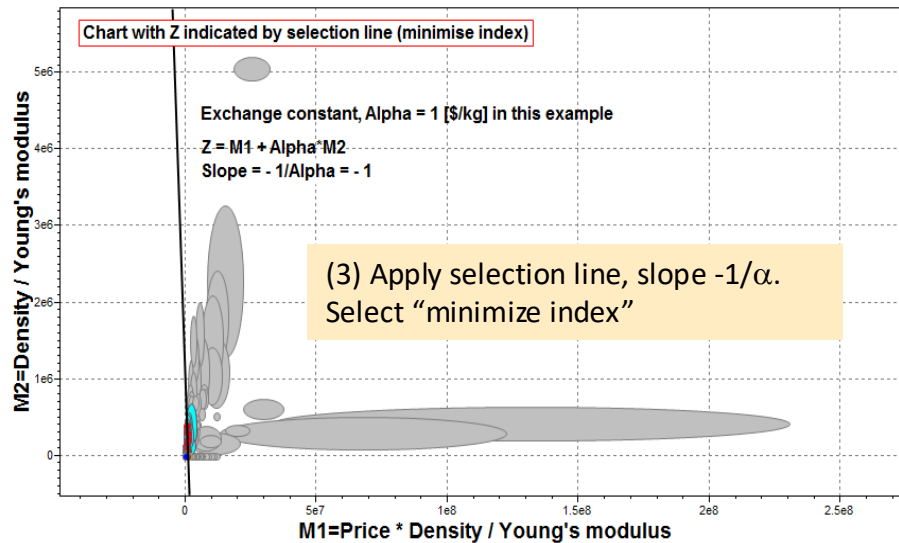
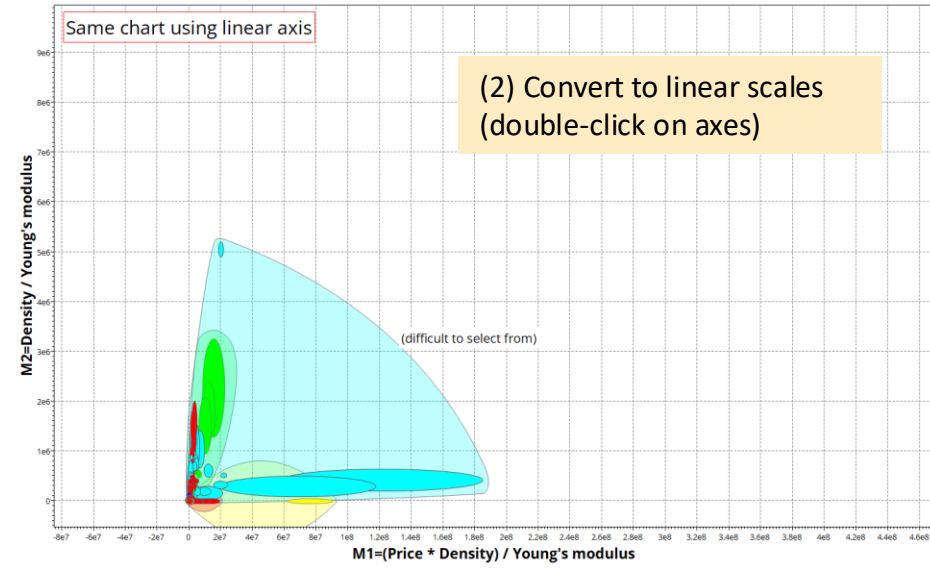
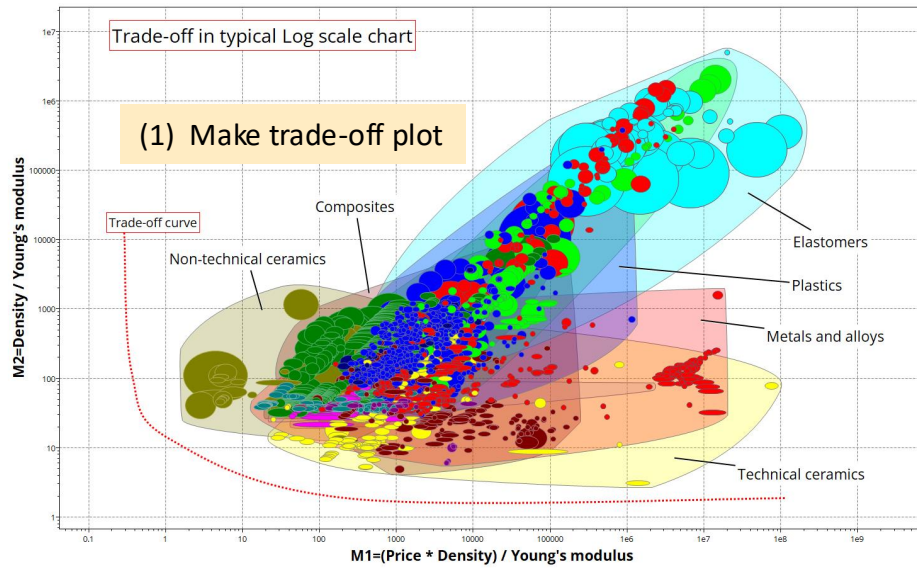
Minimum mass and cost for member in tensile or compressive load and stiffness-limited design: *Log* scale axes

Minimize  
 $M2 = \rho / E$



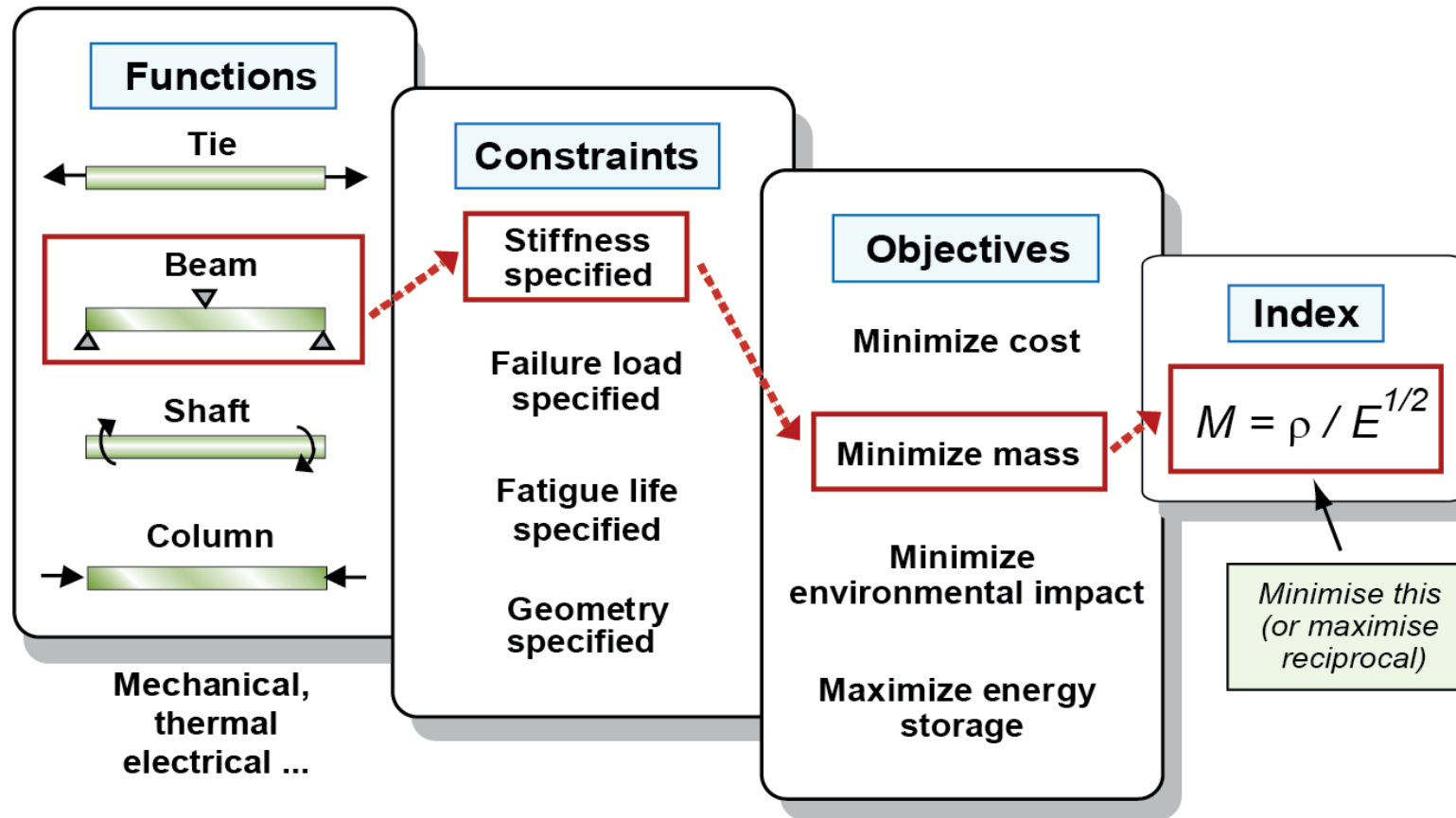
Minimize  $M1 = C_m * \rho / E$

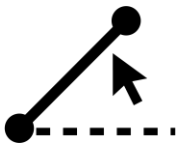
# (Q2) How to use a penalty function in bubble charts



# Performance Index finder methodology

A performance index is a group of material properties that limits the performance of a design





# Performance Index finder



Chart/Index

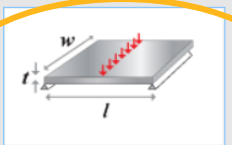
To plot a performance index, click here and choose the model that best fits your function and loading.

Chart Stage

X-Axis Y-Axis

Single or Advanced Property  Performance Index Finder [What is a performance index?](#)

**Component Definition**

Function and Loading:  Panel in bending

Component Notes: Panels, equipment casings, unsupported horizontal surfaces, vehicle bodywork...

Free Variables: thickness

Fixed Variables: length, width

Limiting Constraint: stiffness

Optimize: cost

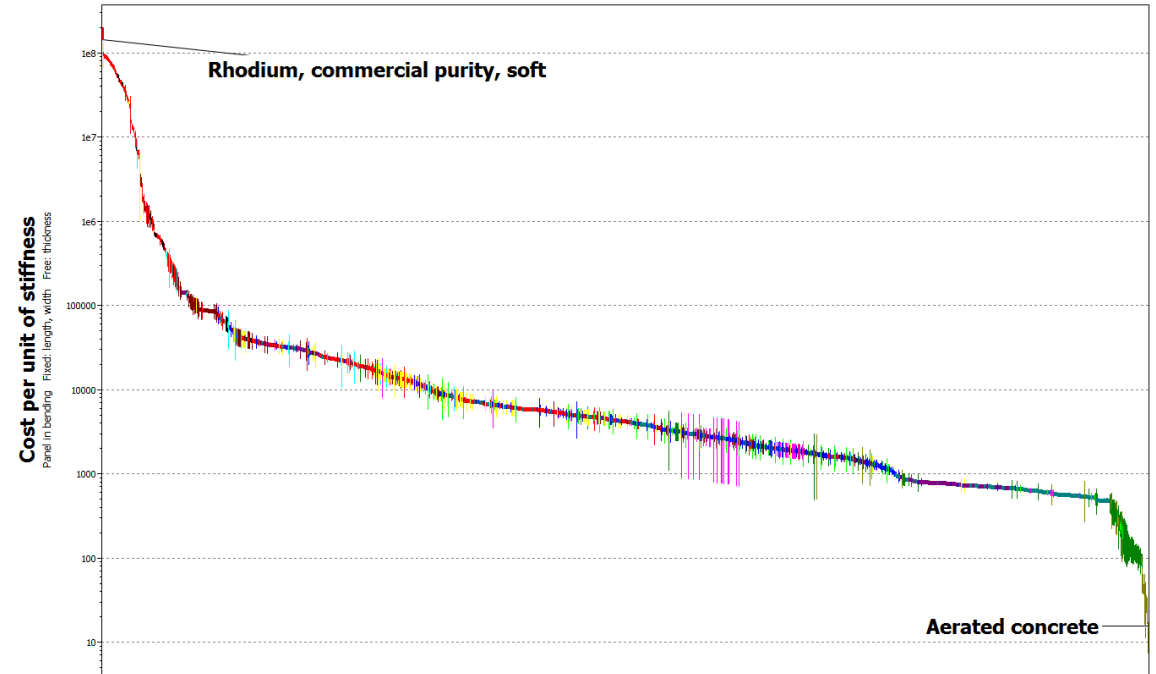
Performance Index:  $\frac{C_m \cdot \rho}{E_f^{\frac{1}{3}}}$

Axis Settings

Axis Title: Cost per unit of stiffness

Absolute values  Relative values

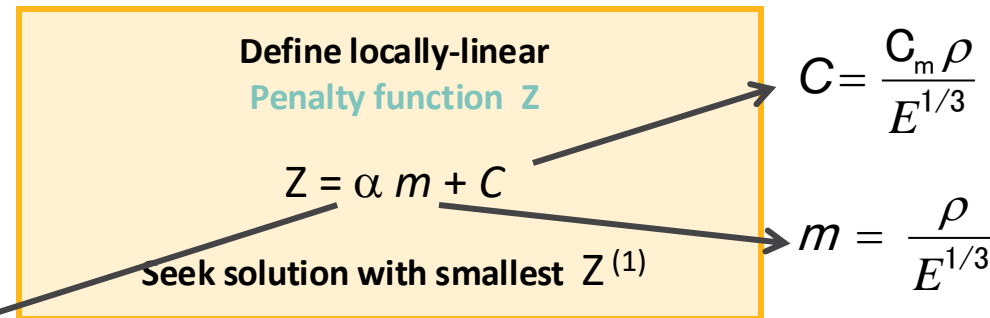
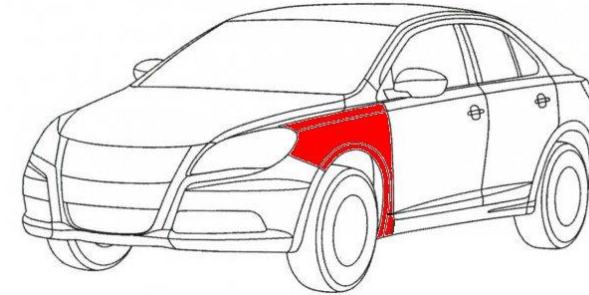
Then choose the **Limiting constraint** and the property you want to **optimise** - the 'performance index' is automatically generated and plotted.





# Example: trade-off between cost and weight

- The scenario:
  - Select a material for an exterior panel of a vehicle
  - It must be as light and cheap as possible
  - Stiffness is the most important constraint

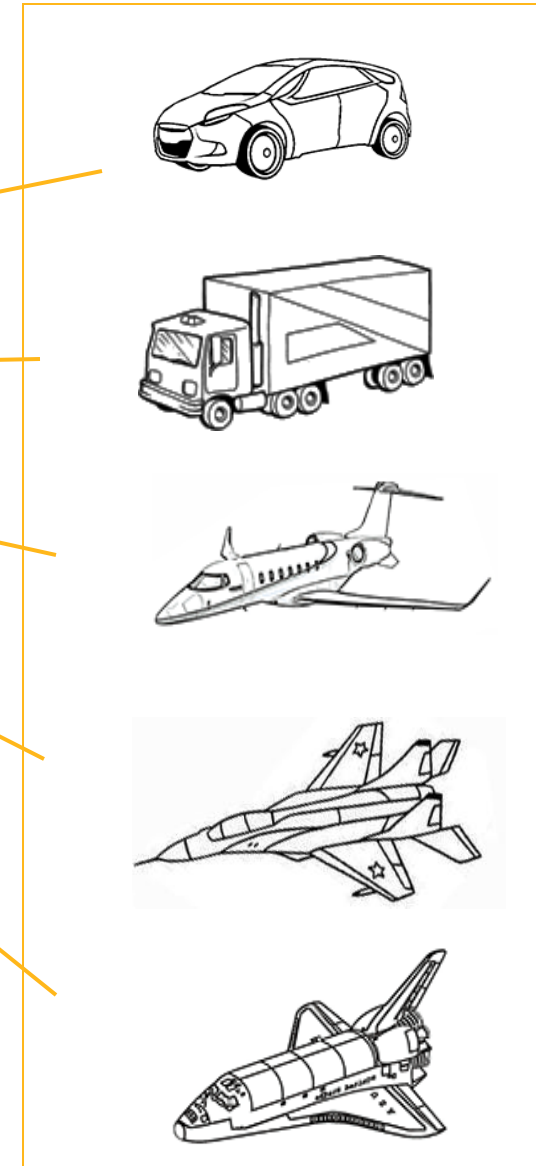


- $\alpha$ : how much are you willing to pay for each extra kg (*exchange constant*)?

Granta EduPack software

# The exchange constant $\alpha$ for transport

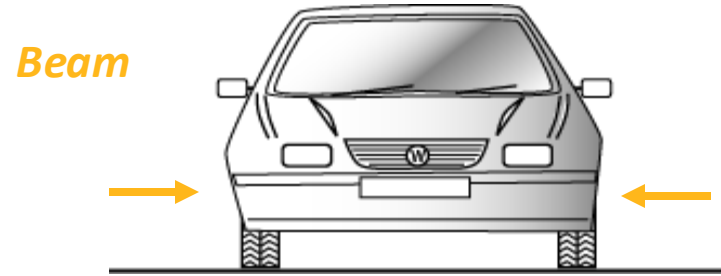
Transport system	$\alpha$ (\$ per kg)
Family car	3 to 6
Truck	5 to 20
Civil aircraft	100 to 500
Military hardware	500 to 2000
Space vehicle	3000 to 10,000



## How to get values of $\alpha$ ?

- Full life costing: fuel saving, extra payload
- Analysis of historic data;
- Interviews, surveys

# Two ways to find materials for auto bumpers



Function

*Absorb impact, transmit load to energy-absorbing units or supports*

Objectives

*Minimize mass and material cost*

Criteria

**Mass  $m$  per unit bending strength**

**Cost  $C$  per unit bending strength**

Beam in bending  
Index to minimize:

$$m = \frac{\rho}{\sigma_y^{2/3}}$$

$$C = \frac{C_m \rho}{\sigma_y^{2/3}}$$

$C_m$  = Material cost / kg

$\rho$  = Density, kg/m<sup>3</sup>

$\sigma_y$  = Yield strength, MPa

$\alpha$  = exchange constant , \$/kg

Penalty function

$$Z = C + \alpha m = \frac{\rho}{\sigma_y^{2/3}} (C_m + \alpha)$$

# Bar chart selection using the penalty function

$$Z = \frac{\rho}{\sigma_y^{2/3}} (C_m + \alpha)$$

Use the  
"Advanced"  
facility to make  
the penalty  
function

(Density / (Yield strength^0.66))  
\*(Price + 10)

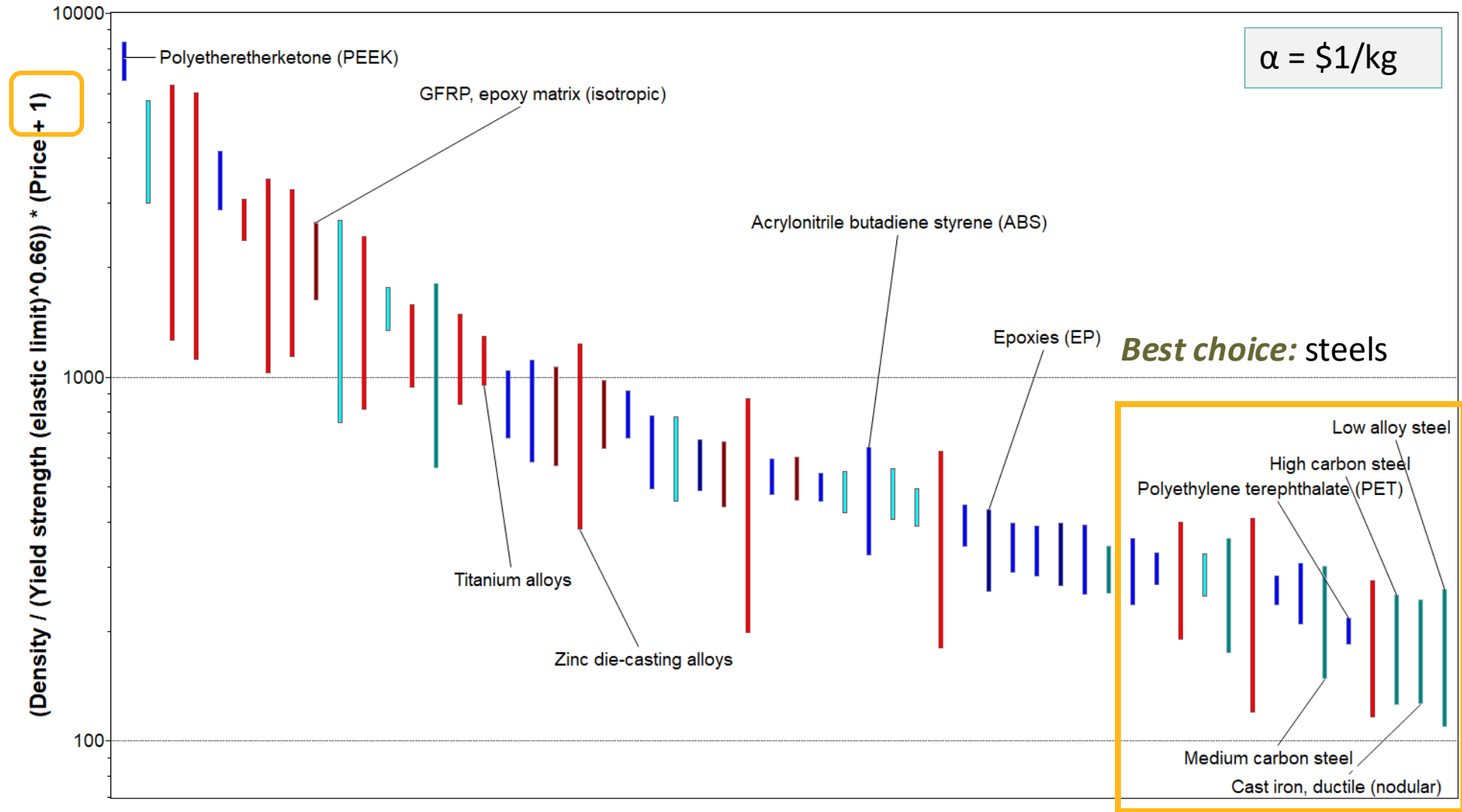
The value of the  
exchange constant



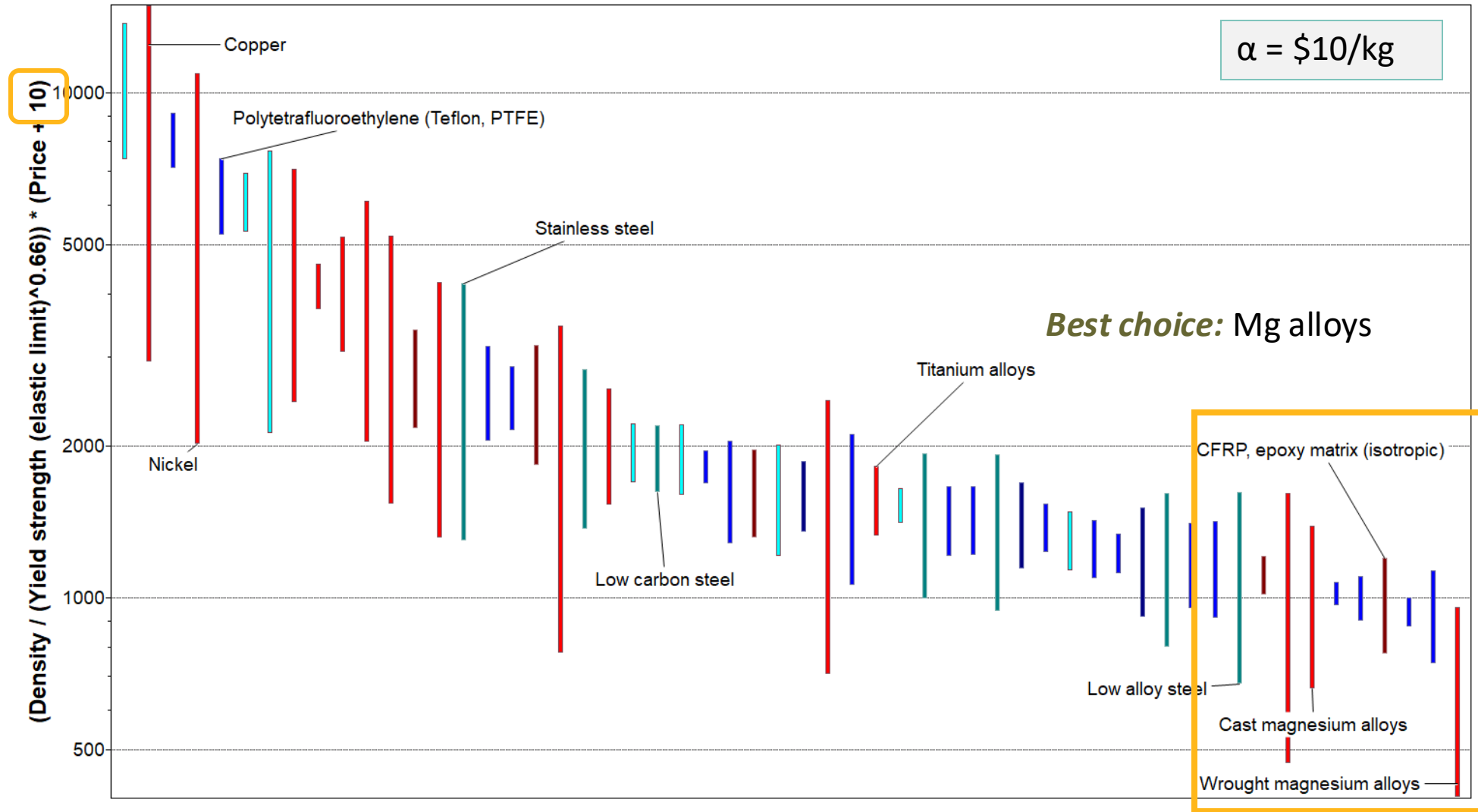
### List of properties

- Density
- Price
- Tensile strength
- etc

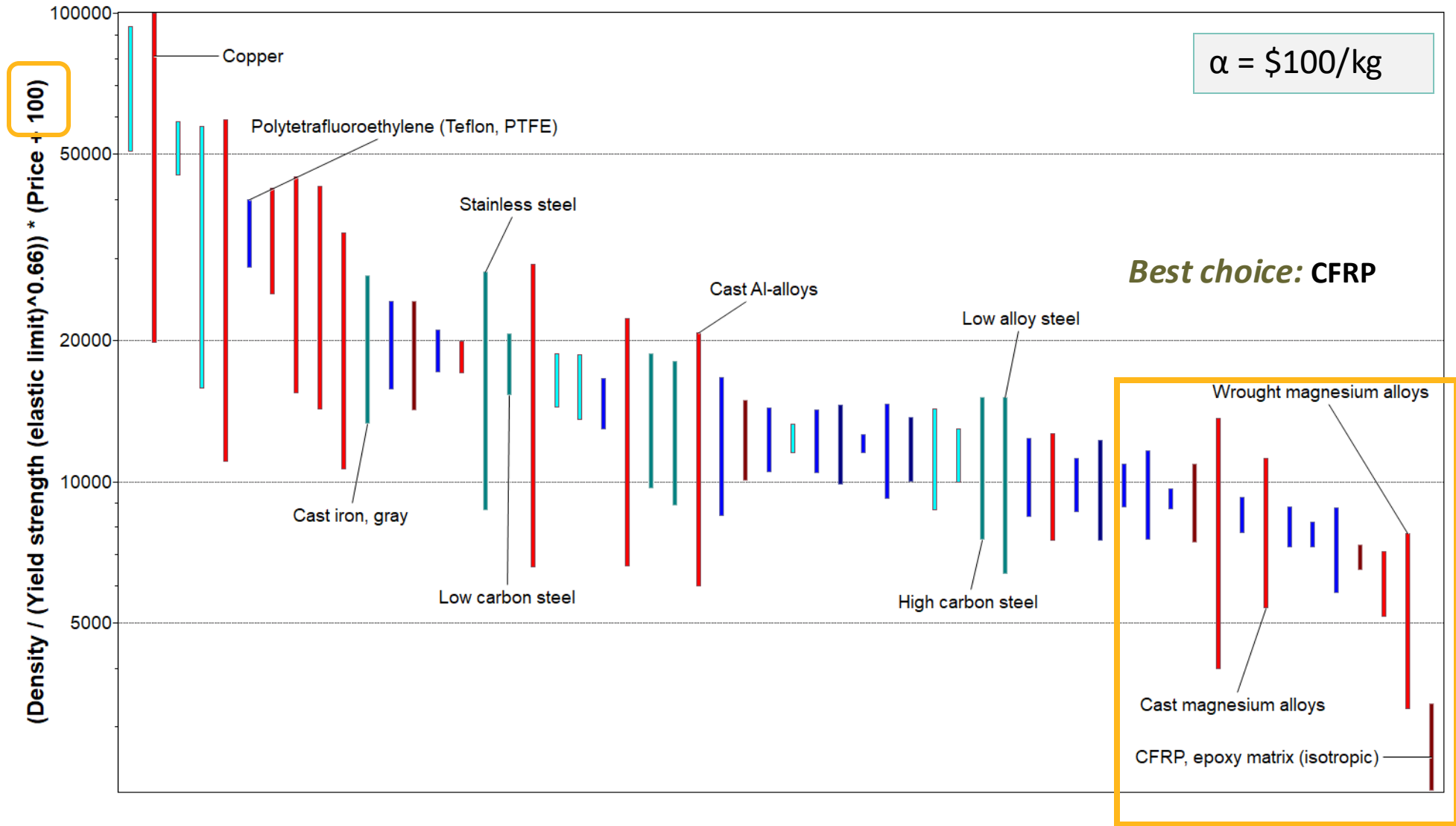
# Bar chart selection using the penalty function



# Bar chart selection using the penalty function



# Bar chart selection using the penalty function



# Bubble chart selection using penalty function

Strong bumper, minimum weight and cost



Minimize weight

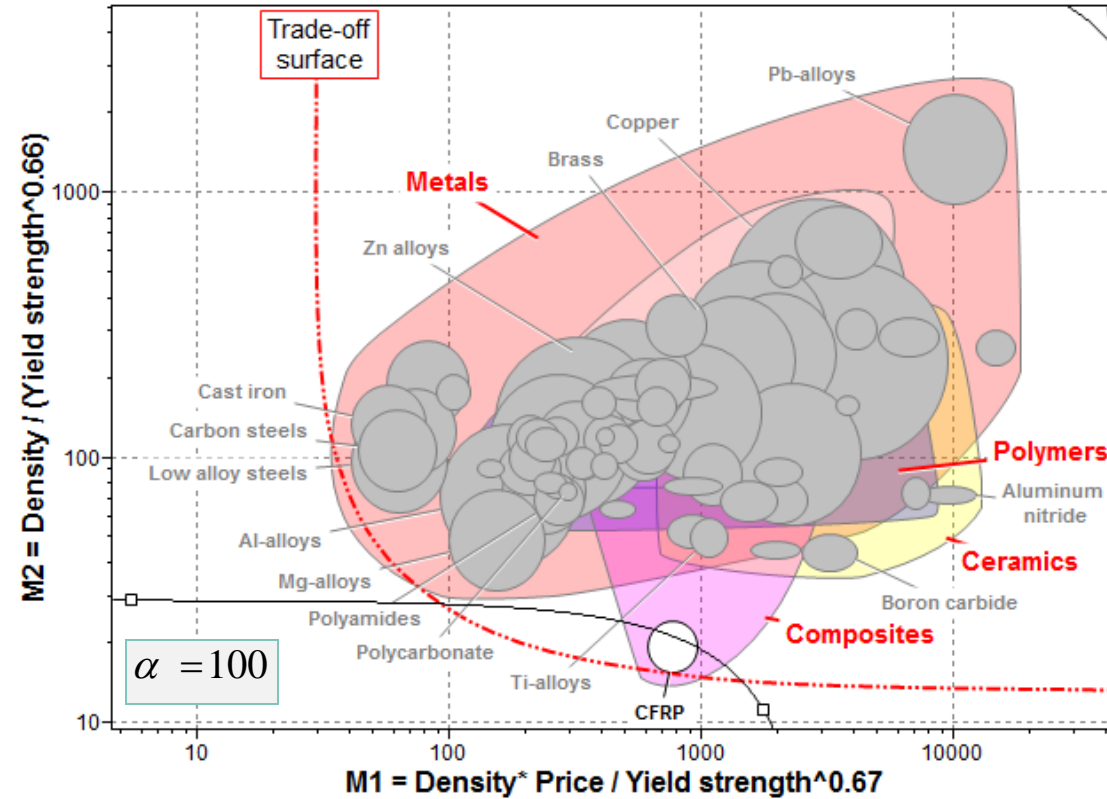


$$M_2 = \frac{\rho}{\sigma_y^{2/3}}$$

Minimize cost



$$M_1 = \frac{C_m \rho}{\sigma_y^{2/3}}$$



$\alpha = 1 \text{ \$/kg}$   $\Rightarrow$  Low alloy steels, Carbon steels,

$\alpha = 10 \text{ \$/kg}$   $\Rightarrow$  Aluminum alloys, Magnesium alloys

$\alpha = 100 \text{ \$/kg}$   $\Rightarrow$  Carbon-fiber reinforced composites

Penalty function  $Z = M_1 + \alpha M_2$



# Summary

- Real design involves conflicting objectives – often *technical performance* vs. *economic performance* (cost).
- **Trade-off plots** reveal options
- If the **exchange constant** is known – **penalty function** allows unambiguous choice
- The **penalty function** technique can be applied to bar charts or bubble charts in the Ansys Granta EduPack software for interactive and visual selection

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